



EXECUTIVE PRESENCE WORKSHOP

INTRODUCTION

At Optimal Academy, we redefine Executive Presence through the lenses of **well-established psychological and sociological concepts**.

Utilising our **award-winning personality tools**, our approach offers participants insights into their natural traits and tendencies. This empowers each individual to develop their own road map for building their executive presence.

Optional:

Post workshop, participants may sign up for a one-on-one session with an Optimal consultant to craft a personal strategy to enhance their Executive Presence.

WHAT THE WORKSHOP WILL COVER:

- What is Executive Presence? How do I deepen my gravitas?
- Do I have what it takes to maintain Executive Presence?
- What are my sources of power? How do I use different influencing tactics?
- What are the different ties in my network? How can I leverage these to maximise social capital?

FACT OR MYTH:

The workshop seeks to debunk some **common misconceptions** about Executive Presence:

- Only extroverts are capable of maintaining Executive Presence
- We must maintain strong ties with all stakeholders
- Being authoritative is the most effective way to drive results



DETAILS:



Duration:
Half-day / 1-day



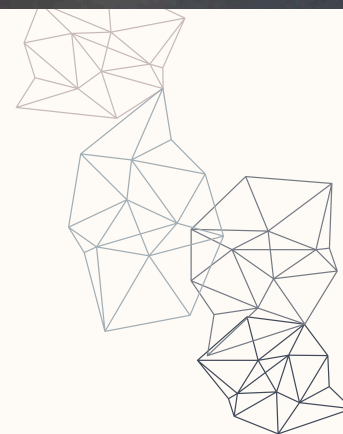
Mode:
In-house



Suitable for:
Mid- to Senior-Level Executives



Assessments:
Mosaic Personality Tasks – Leadership Development Report



Are you interested to know more about the workshop above? Contact our local office for more information.

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